

Financing for Climate: Innovative Solutions and New Markets



III: Weather Risk: Mitigation and Adaptation Solutions

Conclusions / key findings:

- Market growth and increased use of WRS through new sales channels (eg on-line weather derivative platforms)
- Definition of good weather based proxy indexes challenging (eg potato industry)
- IFC to engage in market build up in developing countries – make sure to have smart subsidize and allow for competitive bidding

(presented by Jürg Trüb, Head Environmental and Commodity Markets, Swiss Re)