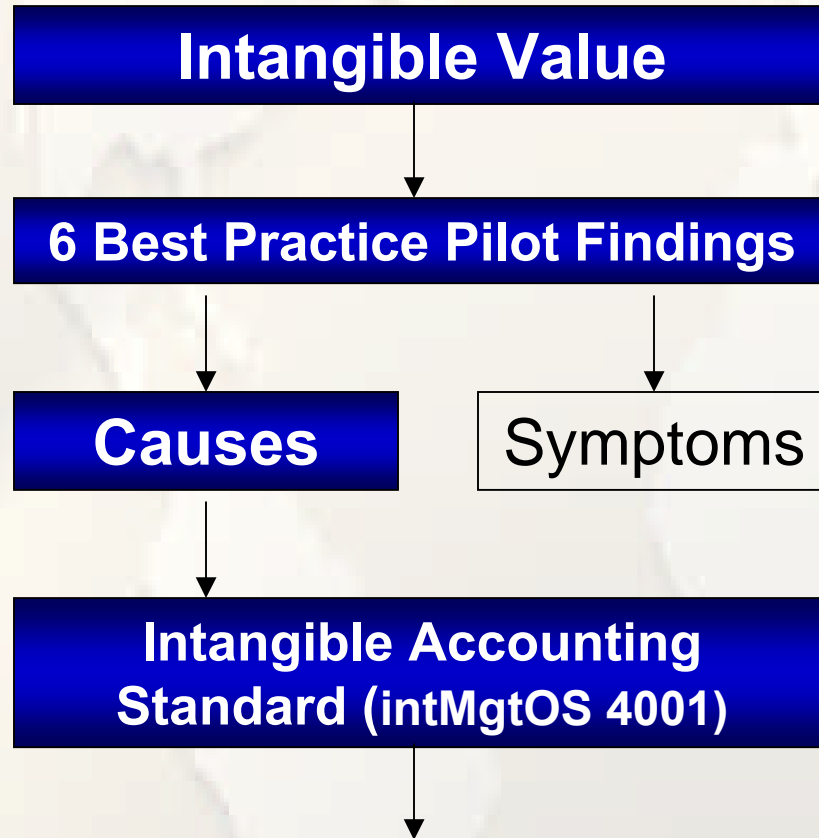


Overview

“It is theory that decides what we can observe.”

Albert Einstein



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Financially Valuing & Reporting Intangible Value: 6 Best Practice Pilot Findings



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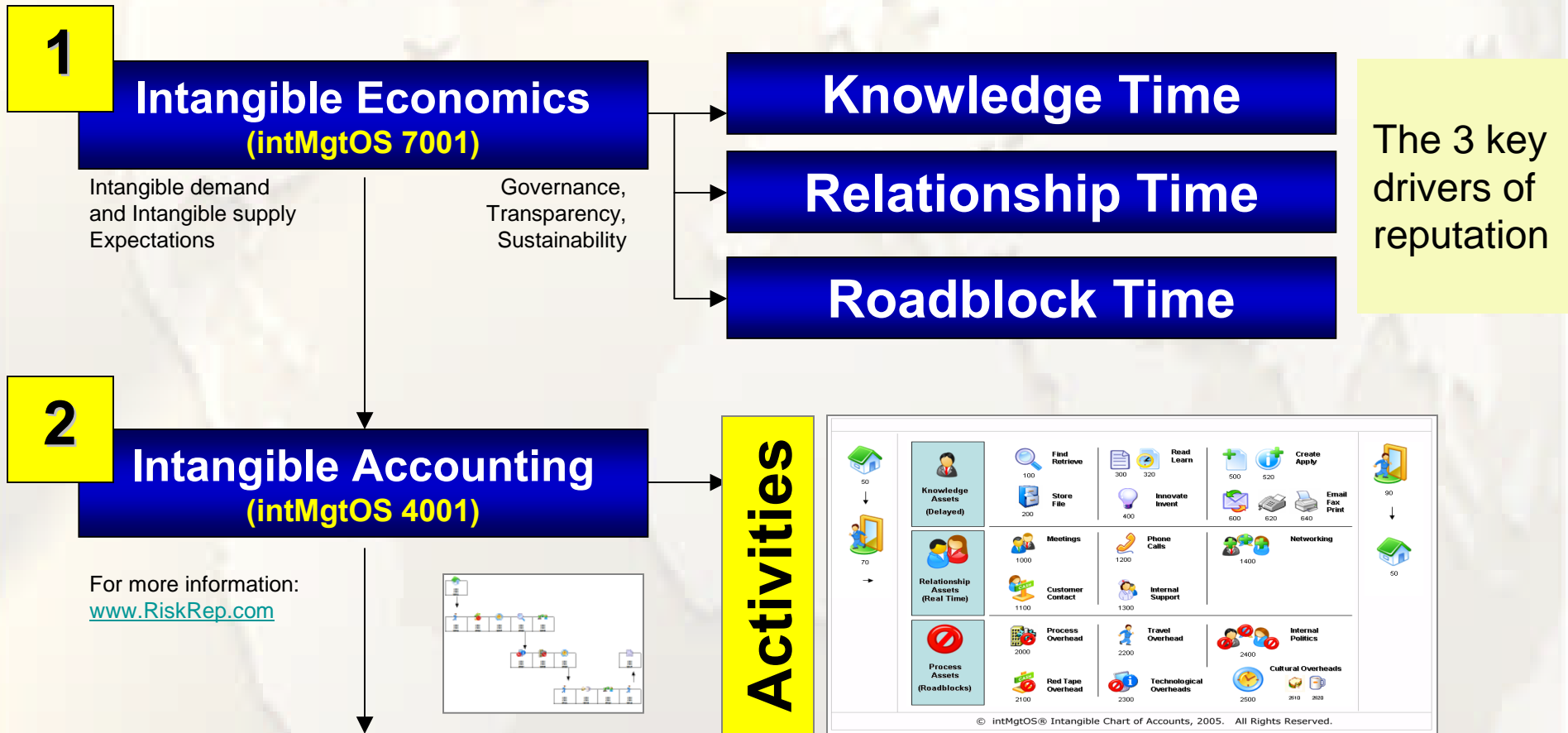
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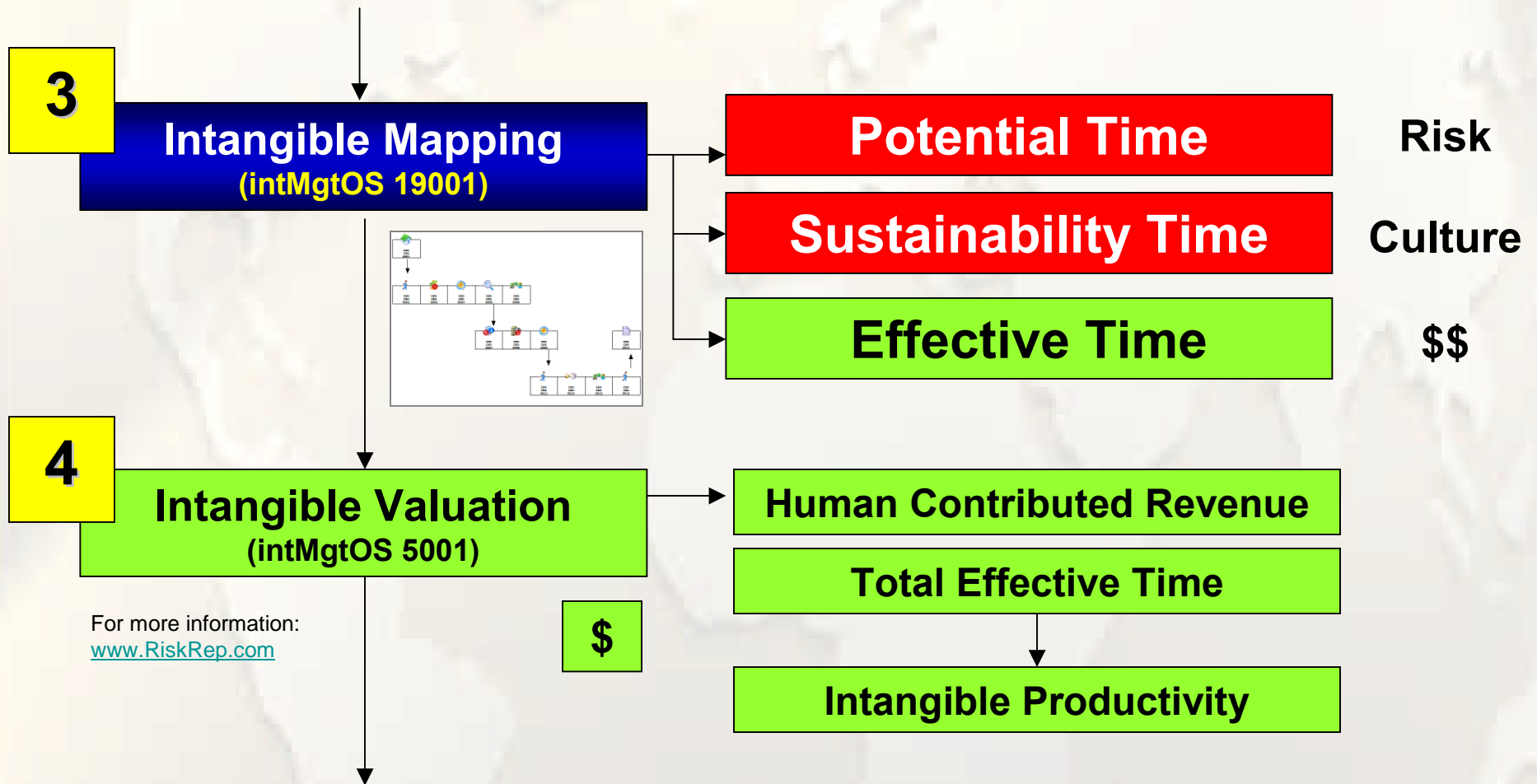
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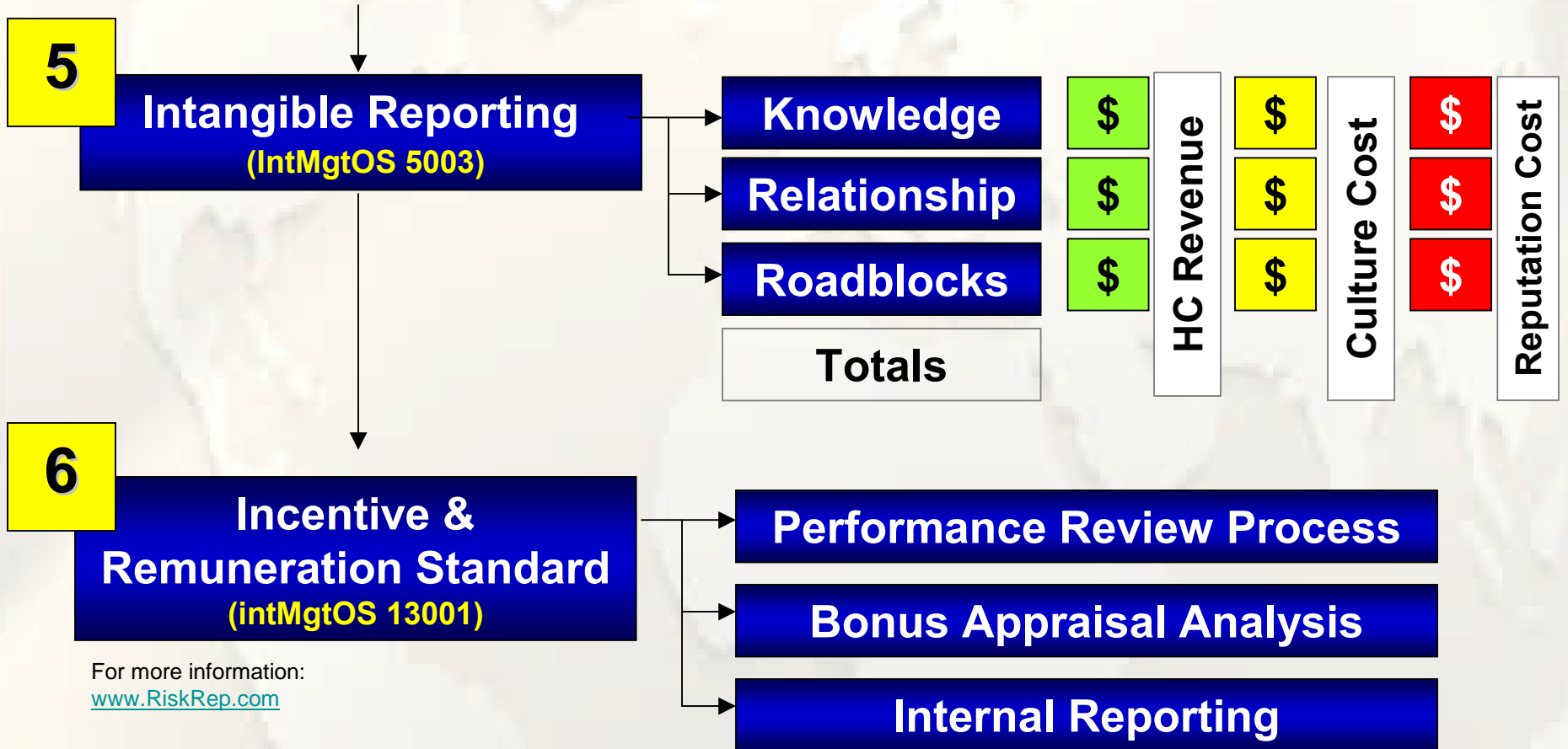
Valuing Intangibles : Pilot Best Practice



Valuing Intangibles : Pilot Best Practice



Valuing Intangibles : Pilot Best Practice



“Number 1 way to increase productivity and cut costs”

New Ways to Manage Reputation on a daily basis: 4 Best-Practice Pilot Findings



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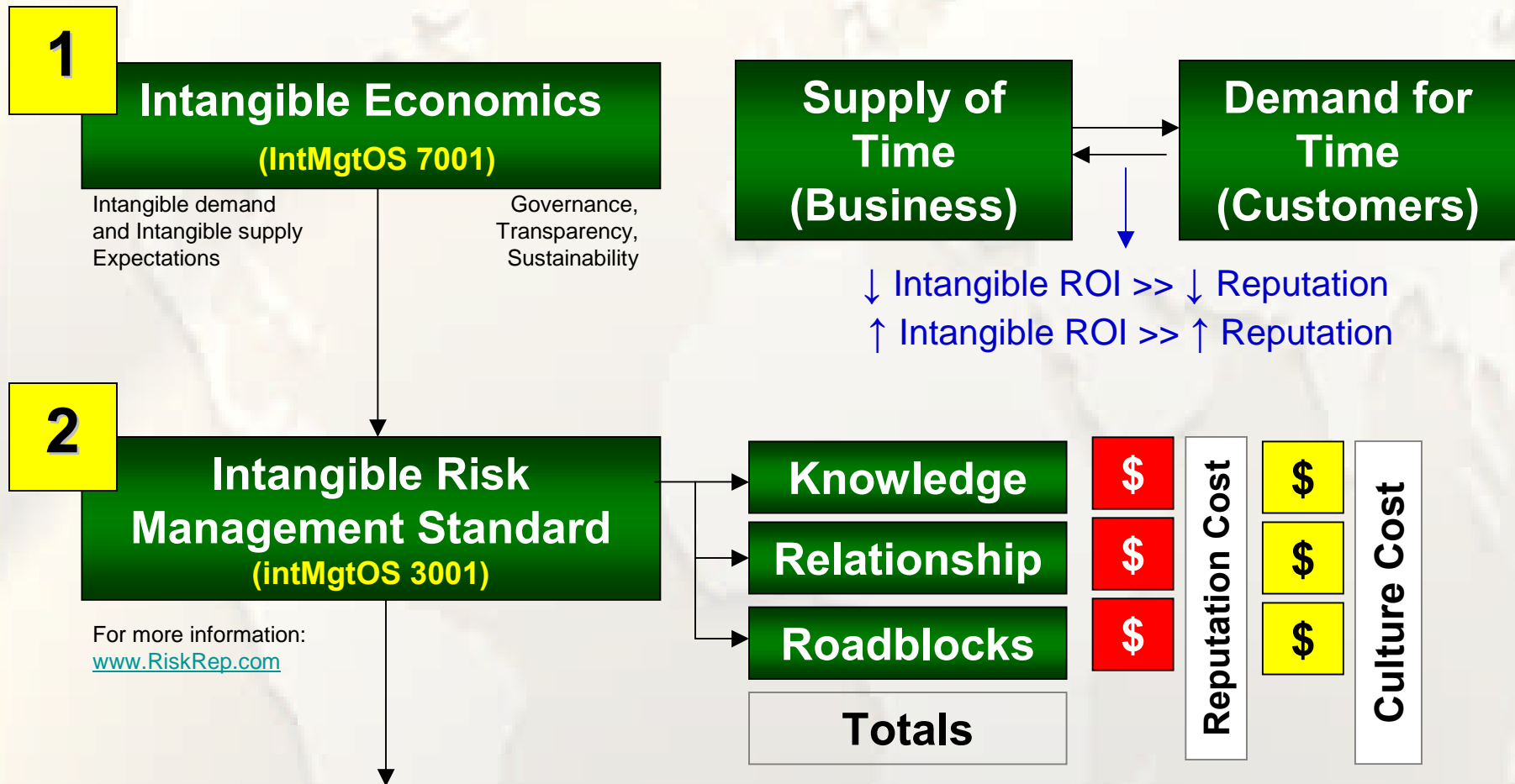
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Managing Reputation



Managing Reputation

3

Intangible Risk Management Standard (IntMgtOS 3001)

For more information:
www.RiskRep.com

Knowledge Risk

↑ Rework, ↑ Errors,
↑ Assistance, ↓ Quality,
↓ Speed, ↓ Confidence,

Relationship Risk

↑ Stress, ↑ Turnover,
↓ Engagement,
↓ Motivation, ↓ Tenure,
↓ Happiness, ↓ Service,
↓ Satisfaction

Roadblock Risk

All of the above factors



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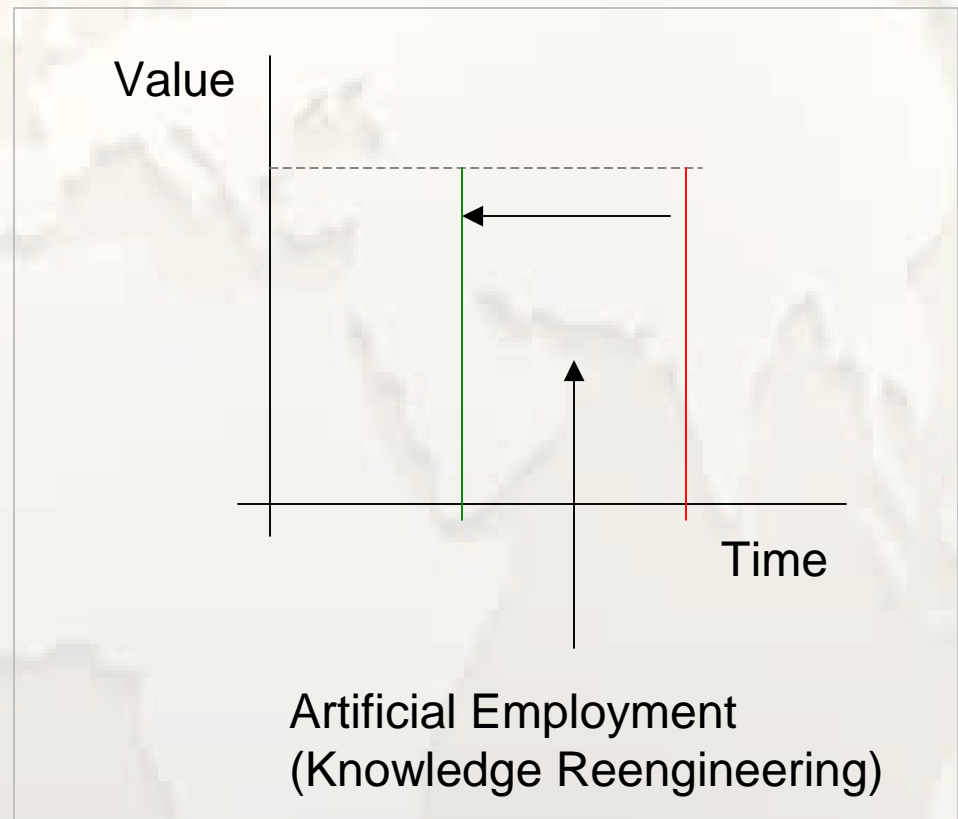
Managing Reputation

4

**Knowledge
Reengineering Standard
(IntMgtOS 21001)**

For more information:
www.RiskRep.com

Same value in half the time or less



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Best Practice Conclusions of Global 2000 Pilots Causes not symptoms



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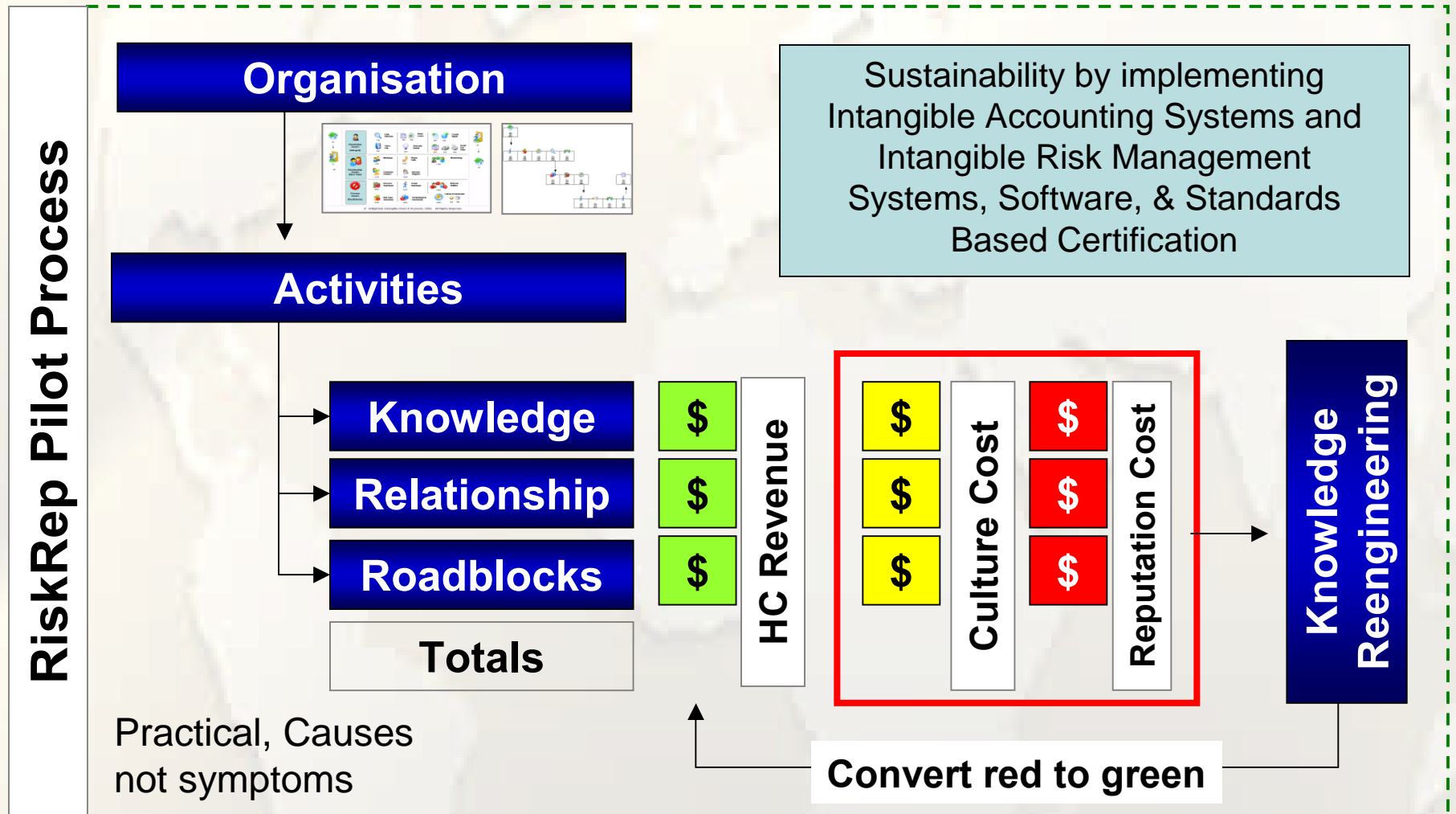
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RiskRep Pilot Conclusions



Thank you

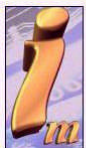
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